THE LANDSCAPER

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THE UK'S LEADING LANDSCAPE MAGAZINE



MEDIA PACK 2027

The No.1 Magazine for Contractors, Garden & Turf Professionals

www.landscapermagazine.com

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ABOUT US

The Landscaper is the UK's leading landscaping publication, connecting advertisers with the largest and most engaged audience in the landscaping industry. With a combined database of 18,500 professionals, we reach landscape contractors, local authorities, designers, architects, grounds maintenance teams, estate managers, dealers and key decision-makers across the sector.

Backed by the team behind GroundsFest, The Landscaper delivers year-round exposure through print, digital, social media and video, giving brands unrivalled opportunities to engage with the people who specify, purchase and influence products and services across the landscaping industry.



The UK's leading landscaping publication, delivering the industry's largest audience through print, digital, social media and video.

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OUR AUDIENCE

The readership of The Landscaper Magazine is diverse, encompassing professionals and organisations across various sectors within the landscaping industry.

KEY DECISION MAKERS

Our publication reaches a broad range of decision-makers within these sectors, including:

- **Owners & Partners -** Individuals leading small to medium-sized enterprises.
- **Directors -** Senior leaders steering larger organisations.
- **Managers -** Operational leaders overseeing projects and procurement.

This reach ensures that The Landscaper Magazine connects directly with the professionals shaping the industry and making key purchasing decisions.

Key audience groups include:



Landscape Contractors

A significant portion of our readership consists of contractors involved in residential and commercial projects.



Garden Designers

Creative professionals who rely on our magazine for industry insights and inspiration.



Grounds Maintenance Teams

Specialists responsible for the upkeep of public and private spaces.



Landscape Architects

Professionals engaged in designing outdoor environments, from parks to urban spaces.



Local Authorities

Public sector organisations with a focus on landscaping and grounds care.

+ MANY MORE

Reaching a wide audience of professionals across the landscaping and horticulture industries.

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ADVERTISING RATES & OPTIONS

Rates per insertion	One insertion	Four insertions (less 10%)	Six insertions (less 15%)
Full Page Colour	£1,155	£1,040	£981
Half Page Colour	£660	£594	£561
Quarter Page Colour	£410	£369	£349
Eighth Page Colour	£230	£207	£196



Advertorials
Limited availability for print and online

Media Agencies
A 10% commission for new business introduced to the publishing house is offered to agents on agreement

Special Positions
Outside Back Cover: **£1,502** | Inside Front Cover: **£1,444** | Inside Back Cover: **£1,386**

Classified Display Adverts
Starting from just **£50 per issue**

E-shots
£500 per E-shot

Newsletter Inclusion
£150 per article

Premium Banner – Appears top of every webpage
Size 728 x 90 pixels: **£400 per month**

MPU (Square) - Appears on ALL pages
Size 300x250: **£350 per month.**

Bundle Packages
Bundle packages are also available, which include both print and digital. Please contact **christina@landcapermagazine.com**

To be added to our unique subscribers list for print / digital editions of The Landscaper please contact **landscapermagazine@groundsfest.com**

(All artwork measurements are width X height)

ADVERTISING SPECIFICATIONS

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Ad sizes

Full Page	**Size:** 170mm (wide) x 240mm (deep) **Bleed:** 3mm **Type area:** 150 x 220mm
Double Page Spread	**Size:** 340mm wide x 240mm deep **Bleed:** 3mm **Type area:** 320 x 220mm*
Half Page Landscape	**Size:** 150mm wide x 108mm deep
Half Page Portrait	**Size:** 73mm wide x 219mm deep
Quarter Page	**Size:** 73mm wide x 108mm deep
Classified ad	**1 column** width: 35mm **2 column** width: 73mm

* Allow a 20mm gutter in the centre of the ad

Editorial Enquiries
For editorial enquiries contact Greg Rhodes on 07711 604295 or email greg@landscapermagazine.com

Sales Enquiries
For sales enquiries contact Christina Walker on 07703 592589 or email christina@landscapermagazine.com

Web Enquiries
For web and digital enquiries contact Paul O'Grady on 01474 240 222 or email paul@landscapermagazine.com

Artwork files

The Landscaper requires material to be supplied as a high resolution digital PDF file. Please send all artwork to christina@landscapermagazine.com

Please name your file as the company or product you are selling. All artwork will be printed in CMYK process colours. Please ensure that any images you use are converted to CMYK (and have a resolution of at least 300dpi) before exporting your PDF file.

We can also provide a design service for you. This may incurr an extra cost depending on the type of artwork that is required. This service would require you to provide us with images, logos and copy details. Contact christina@landscapermagazine.com for more details.

So that all required links on our digital version are live, please ensure PDFs supplied have URLs, social media addresses and email addresses set as "live" when saving the PDF for print. Please check the "include bookmarks and hyperlinks" button in the "General" panel as you create the PDF artwork.

Image Resolution
at least 300dpi

Colours
CMYK

File Type
High-resolution PDF

Ad copy date
14 days prior to publication

Cancellations
Cancellations must be in writing 6 weeks prior to print deadline. Please contact our sales department for full T&Cs.

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FEATURES 2027

January - February

Battery Update
Compact Tractors
Hedge Cutters / Trimmers
Pedestrian Mowers
Bare-root tree planting
Paving & aggregates

March - April

Battery Update
Wildflowers
Seed & Turf
Fertilisers / Growing media/ Sprayers
IPM / Weed Management
Spring planting
Commercial vehicles

May-June

Battery Update
Brushcutters – ride-on / remote & hand-held
Ride-on mowers
Lawn Renovation
Climate resilient planting
Water management – irrigation

July - August

Battery Update
Ride-on Mowers
Outdoor Living
Fertilisers / Growing media/ Sprayers
Living Walls / Roof Terraces - Urban Greening
Fencing, decking & balustrading

September – October

GroundsFest issue
* with extra circulation at the show

Battery Update
Arboriculture

November - December

Battery Update
GroundsFest Review
Estate Management
SALTEX preview

E-SHOT FEATURES

JAN	Compact Tractors
FEB	Pedestrian Mowers
MAR	Wildflowers
APR	Seed & Turf Fertilisers / Growing media/ Sprayers
MAY	Battery power equipment
JUN	Ride-on mowers
JUL	Water Management
AUG	GroundsFest
SEP	GroundsFest
OCT	Arboriculture
NOV	SALTEX
DEC	Products & Services Look Ahead

CONTACT US

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Distribution & Subscription
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