

THE LANDSCAPER

THE NUMBER 1 MAGAZINE FOR CONTRACTORS, GARDEN AND TURF PROFESSIONALS



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Celebrating **25 years**

Media Pack **2025**

About us

The Landscaper is the UK's leading bi-monthly magazine for professional landscapers. Spanning the entire Landscape industry, readers are responsible for the design, construction, installation and maintenance of:

- Urban gardens and patios
- Parks and leisure areas
- Fencing and decking
- Golf courses & sports pitches
- Public contracts
- Street furniture
- Lawns and borders
- Lighting
- Playgrounds
- Water features
- Irrigation
- Ponds & Pools

The Landscaper is read by proprietors of large, medium and small landscaping firms, landscape contractors, greenkeepers, groundsmen, local council specifiers, landscape designers and architects, arborists and horticulturists.

www.landscapermagazine.com has 52,717 visits per annum and 865,975 hits per annum

The e-newsletter has 3,502 subscribers and 28.6% open rate.

For editorial enquiries

contact **Greg Rhodes** on 07711 604295 or email greg@speedmediaone.co.uk

For sales enquiries

contact **Helena Hughes** on 020 4539 3009 or email landscaper@sheengate.co.uk

Our audience

The readership of **The Landscaper** Magazine is diverse, encompassing professionals and organisations across various sectors within the landscaping industry. Key audience groups include:

- **Landscape Contractors** – A significant portion of our readership consists of contractors involved in residential and commercial projects.
- **Garden Designers** – Creative professionals who rely on our magazine for industry insights and inspiration.
- **Grounds Maintenance Teams** – Specialists responsible for the upkeep of public and private spaces.
- **Landscape Architects** – Professionals engaged in designing outdoor environments, from parks to urban spaces.
- **Local Authorities** – Public sector organisations with a focus on landscaping and grounds care.

Key Decision Makers

Our publication reaches a broad range of decision-makers within these sectors, including:

- **Owners and Partners** – Individuals leading small to medium-sized enterprises.
- **Directors** – Senior leaders steering larger organisations.
- **Managers** – Operational leaders overseeing projects and procurement.

This reach ensures that **The Landscaper** Magazine connects directly with the professionals shaping the industry and making key purchasing decisions.



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Readership and Circulation

Each copy of **The Landscaper** is read by nearly four landscaping professionals, meaning advertisers can potentially reach over 22,000** industry professionals every issue.

Key industry sectors which receive print and digital copies of the magazine:

Registered members of BALI (British Association of Landscape Industries): A trade association for all landscape professionals, supporting over 900 Registered members in the UK and overseas.

Registered members of APL (Association of Professional Landscapers) comprises over 300 members of accredited landscape companies who design, build and maintain gardens throughout the UK.

Head Professional Grounds Personnel in the Sports World: Those who are responsible for landscape and ground maintenance of sporting facilities including premier club, major stadiums and head groundsman and greenkeepers at golf, cricket, tennis and equestrian venues.

Key personnel managing and maintaining grounds within local authorities and other public sector services. Also decision makers Higher Education Establishments and Universities responsible for the landscape and ground maintenance of their properties. This includes those responsible for parks and other public open spaces.

Private schools: Head groundsman at the UK's top public schools responsible for the maintenance of sports pitches, gardens and other recreation areas

Key members of the National Trust, Woodland Trust, English Heritage, Royal Parks and other heritage groups responsible for landscaping projects and grounds care decisions.

Private estate managers of stately homes, country houses, conference centres, and private sector housing developments, hotels and residential centres.



Trusted by BALI and APL

The leading trade organisations – the **British Association of Landscape Industries (BALI)** and **The Association of Professional Landscapers (APL)** – request that the magazine is sent to their members, adding to our credibility and standing as a leading industry publication.

Testimonials

Green-Tech Ltd.

We have been advertising in The Landscaper for well over a decade with great success. It's a well-respected publication within the industry and always covers current trends and issues. It forms a big part of our media schedule each year.

Lesley Spence, Communications Manager

Groundsman Industries Ltd

I have advertised in many landscape and horticulture publications over the years but 'The Landscaper' is the only one I consistently advertise in because they have kept a focus on professional machinery. It is an excellent informative little publication not just pretty pictures. Well done, keep it up!

Billy Warke, Managing Director

SCH (Supplies) Ltd

Working with The Landscaper Magazine has allowed us to grow our reach among Landscaping professionals, and placing our brand against this magazine's high quality content helps us to achieve an excellent response rate.

Sam Elliss, Marketing Manager

Tony Hawkins Associates

With excellent editorial coverage and reach in the target market, we have used The Landscaper as part of our client schedules (including Echo-Tools, Ariens, Terrain Aeration Services Ltd & Weeding Technologies Ltd) for more than 16 years.

Tony Hawkins

The British Association of Landscape Industries (BALI)

We have been supporting The Landscaper for over 15 years, as an advertiser and contributor. The publication has a proud history of offering comprehensive editorial that focuses on amenity, machinery and grounds maintenance, as well as regular features on education, skills and the environment. We have always received a top rate service from The Landscaper team and have enjoyed working on a number of projects collaboratively, with many more to come.

Darren Taylor, Marketing and Communications Manager



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Advertising Specifications

Ad sizes

Full page	170mm wide x 240mm deep Bleed: 3mm Type area: 150 x 220mm
Double page spread	340mm wide x 240mm deep Bleed: 3mm Type area: 320 x 220mm*
Half page landscape	150mm wide x 108mm deep
Half page portrait	73mm wide x 219mm deep
Quarter page	73mm wide x 108mm deep
Classified ad	1 column width: 35mm 2 column width: 73mm

* Allow a 20mm gutter in the centre of the ad

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contact **Greg Rhodes** on **07711 604295**
or email **greg@speedmediaone.co.uk**

For sales enquiries

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or email **landscaper@sheengate.co.uk**

Artwork files

- **The Landscaper** prefers material to be supplied as a high resolution digital PDF file. Please send all artwork to landscaper@sheengate.co.uk
- Please name your file as the company or product you are selling. All artwork will be printed in CMYK process colours. Please ensure that any images you use are converted to CMYK (and have a resolution of at least 300dpi) before exporting your PDF file.
- We can also provide a design service for you. This may incur an extra cost depending on the type of artwork that is required. This service would require you to provide us with images, logos and copy details. Contact landscaper@sheengate.co.uk for more details.
- So that all required links on our digital version are live, please ensure PDFs supplied have URLs, social media addresses and email addresses set as “live” when saving the PDF for print. Please check the “include bookmarks and hyperlinks” button in the “General” panel as you create the PDF artwork.

Copy date

- 9 days prior to publication

Cancellations

- Cancellations must be in writing 6 weeks prior to print deadline. Please contact our sales department for full T&C.



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Publication dates 2025

Jan/Feb 2025

Publication date: 15th January 2025
Ad copy deadline: 6th January 2025

Mar/Apr 2025

Publication date: 12th March 2025
Ad copy deadline: 5th March 2025

May/June 2025

Publication date: 14th May 2025
Ad copy deadline: 7th May 2025

Jul/Aug 2025

Publication date 16th July 2025
Ad copy deadline 9th July 2025

Sep/Oct 2025

Publication date 17th September 2025
Ad copy deadline 3rd September 2025

Nov/Dec 2025

Publication date: 12th November 2025
Ad copy deadline: 29th October 2025



Features 2025

JANUARY/FEBRUARY

Compact tractors
Managing outdoor space
Hedge trimmers and cutters
Innovation
Tech

MAY/JUNE

Hand tools
Machinery and vehicle hire
Health and safety/ppp
Chelsea preview/
Award-winning gardens
Innovation

SEPTEMBER/OCTOBER

Show Time: GroundsFest, Saltex, FutureScape
Batteries
Dealerships
Blowers
Marshall's landscape awards

MARCH/APRIL

Sprayers and spraying/Weed and pest control
Mowers
Spring renovation/Seeds, topdressings, scarifiers
Tech – drones
Innovation

JULY/AUGUST

Vans
Robotic mowers
Sustainable landscape projects
Brushcutters and trimmers
Cleaning and maintenance
Innovation

NOVEMBER/DECEMBER

Paving and aggregates/ hardscaping
Winter management and clearance
Fencing and balustrading



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Contact us

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