

Print rates

(All prices quoted are exclusive of VAT)

| Rates per insertion | One insertion | Four insertions (less 10%) | Six insertions (less 15%) | Eleven insertions (less 20%) |
|---------------------|---------------|----------------------------|---------------------------|------------------------------|
| Full Page Colour | £1,155 | £1,040 | £981 | £924 |
| Half Page Colour | £660 | £594 | £561 | £528 |
| Quarter Page Colour | £410 | £369 | £349 | £328 |
| Eighth Page Colour | £230 | £207 | £196 | £184 |

Special Positions

Outside Back Cover: £1,502 | Inside Front Cover: £1,444 | Inside Back Cover: £1,386

Advertorials

Limited availability of premium R/H advertorial positions (+10%)

Media Agencies

A 10% commission for new business introduced to the publishing house is offered to agents on agreement

Loose Inserts

Cost per 1,000 (min. 10,000): £POA

Design & Production Charges

1/8 page: £80 | 1/4 page: £80 | 1/2 page: £100 | 1 page: £135

Classified Display Adverts

Rates

£45 + VAT per single column centimetre (minimum 2cm)

Digital Rates

| Display Adverts | Skyscraper (Side Of Page) | Leaderboard (Appears Top Of Page) | Lead MPU (Mid Page Unit) | Footer (Bottom Of Page) |
|-----------------|---------------------------|-----------------------------------|--------------------------|-------------------------|
| PCM | £450 | £450 | £300 | £250 |

Native Advertising

Custom Content: £500 | Competition: £500 | Insertion in to yearly content: £POA